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Answers to Chapters 1,2,3,4,5,6,7,8,9 - End of Chapter ...

Supply chain - simulation and optimization of flows in the supply chain allows for stocks reductions and preventing a situation when stocks are running out. 2.

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Coyle Supply Chain Management: A Logistics Perspective, 9th Edition Chapter 2 Test Bank 2-1 CHAPTER 2 TEST QUESTIONS True-False 1. The utility created through the basic marketing activities is known as place utility. ANSWER: False, Page 40 2. Transportation is the physical movement or flow of goods. ANSWER: True, Page 42 3.

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The concepts of supply chain management and logistics must be compared or, more appropriately, related to each other. Supply chain management has been defined using a pipeline analogy with the start of the pipeline representing the initial supplier and the end of the pipeline representing the ultimate customer. Managing Supply Chains A Logistics Approach International Edition 9th Edition Coyle Solutions Manual

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