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By definition, graphic design uses visual forms and elements of design to convey thoughts and ideas. It is a type of problem-solving, which is something it has in common with architecture.

Design, in general, is about communication. Good design should captivate you and make you curious enough to question it further.

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form. It also, and perhaps more importantly, influences our interaction with and the identity of place and space.

Graphic Design and Architecture | Peter Meijer Architect, PC

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RSM Design has made the core focus of our work to create graphic design for the built environment, or Architectural Graphic Design. Through the understanding of branding, placemaking, architectural, interior design, and graphic design, we are proud to successfully develop innovative and exciting ways to visually

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communicate the richness of character and spirit of place.

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Architecture speaks of space, form, place, and function while integrated architectural graphic design communicates a building's function,

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Mark Ovenden is a specialist in graphic

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Graphic Design | Tag | ArchDaily

My former partner from college (M.Arch) went on to work in graphic design after college. She had strong graphic skills

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and was able to create a portfolio to start that career path. While I'm sure there is an example of a GD major landing an entry level job in Architecture, I would imagine the frequency is much less.

Architecture vs Graphic Design | Forum | Archinect

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**LAIAD - The Los Angeles Institute of
Architecture and Design**

Graphic design has often looked to
architecture as an intellectual model. We
long to infuse our work with the same
kind of dense theoretical knowledge and
the same kind of broad ranging,
legendary critiques. But we're not

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Graphic Design Theory? - AIGA

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