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# Online Library Graphic Artists Guild Handbook

Edition is an indispensable resource for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater

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needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the demand for up-to-date information on business, ethical, and legal issues is greater than ever.

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Chapter 5 — The  
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discusses the work of  
the Graphic Artists  
Guild, a professional  
organization whose  
mission is to promote  
and protect the  
economic interests of  
its members and who  
is committed to  
improving conditions  
for all graphic art  
creators and to raising  
standards for the entire  
industry.

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of the most widely  
used books of its kind  
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