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About Shedding The
Three ...
"Naked" in the title

relates to open, honest and transparency. "Getting Naked" refers to running your company in such a way that you are totally open, honest and transparent with your clients. This honest (or vulnerability) can cause a level of trust that can lead to a very high customer loyalty.

Amazon.com: Getting Naked: A Business Fable

About Shedding ... Author, speaker and management consultant Lencioni (The Three Signs of a Miserable Job) Ity J B preaches a business model that may seem antithetical to many, which he calls "getting naked": being unafraid to show vulnerability, admit ignorance, and ask the dumb questions when dealing with clients.

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they eventuially lose respect for us and understandably question whether they should trust us."

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Getting Naked: A Business Fable about Shedding the Three ...

When a small boutique consulting firm gets bought out by one of its biggest competitors, they teach the more senior consulting firm a lesson in how to win over clients. Using "the Page 11/28"

naked service able business model, they -show-how-vulnerability and transparency are the keys to customer loyalty. In the fable, the fictional character of lack Bauer learns how to shed the three big fears of any business, by "getting naked," and becoming more real to their potential clients, instilling trust ...

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Business Fable About: Shedding Book Summary — Getting Naked: A **Business Fable About** Shedding the Three Fears that Sabotage Client Loyalty Another fabulous book from the Patrick Lencioni's fable series. I had already read The...

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Getting Naked: A **Business Fable About** Shedding The Three Fears That Sabotage Client Loyalty By Patrick Lencioni V J B Getting Naked: A **Business Fable About** Shedding The Three Fears That Sabotage Client Loyalty By Patrick Lencioni Another extraordinary business fable from the **New York Times** bestselling

[EBOOK]>>> Getting **Naked: A Business** Fable About Fears Shedding ... Getting Naked tells the remarkable story of a management consultant who is trying desperately to merge two firms with very different approaches to serving clients. One relies on vulnerability and complete transparency; the other focuses on proving its

competence and protecting its ding reputation for intellectual prowess.

# Getting Naked: A Business Fable About Shedding The Three ...

In Getting Naked, Pat Lencioni unveils a revolutionary approach to client service that yields uncommon levels of trust and loyalty. Pat challenges service providers to be

completely transparent and vulnerable with clients in order to overcome the three fears that ultimately sabotage client allegiance.

#### Getting Naked | The Table Group

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Shedding The Three
Fears That Sabotage
Client Loyalty by
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## File Type PDF Getting Naked A Business Fable

Getting Naked: A **Business Fable** About Shedding The Three Sabotage If you've never heard of the book, the title may seem controversial: Getting naked refers to allowing yourself to be completely honest and transparent with your clients. But it's the message this book gives in a very quick read that sets it apart

from other business books about ding passionate client service.

Book Review on Getting Naked: A Business Fable -Smith ...

He has applied the "Getting Naked model" unconsciously for years and has found his clients treating him more like a real partner and team member rather than as a vendor Page 24/28

or outsider." As is usual, Lencioni shares the "Naked Service" model through a fable. In it, he outlines the need to:1. Let go of the fear of losing (business)2.

Getting Naked: A Business Fable About Shedding The Three ...

The idea of "getting naked" is about overcoming your fears of vulnerability.

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Lencioni describes the three fears as 1) fear of losing the business, 2) fear of being embarrassed, and 3) fear of feeling inferior to your clients.

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