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Written by Alexander Osterwalder and Yves Pigneur Design Alan Smith, The Movement Editor and Contributing Co-Author Tim Clark Production Patrick van der Pijl Co-created by an amazing crowd of 470 practitioners from 45 countries. Business Model Generation. A Handbook for Visionaries, Game Changers, and Challengers.

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getAbstract Summary: Get the key points from this book in less than 10 minutes. A different kind of business world calls for a different kind of business manual, and that's what Alex Osterwalder and Yves Pigneur have achieved in their New Age guide to contemporary business modeling. Abetted by their "Business Model Innovation Hub" - with 470 online collaborators in 45 countries - Osterwalder ...

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