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Ferrell, O C, John Fraedrich, and Linda Ferrell. Business Ethics: Ethical Decision Making and Cases : 2009 Update. Mason, OH: South-Western Cengage Learning, 2010. Print. Source document. Cite this essay. APA MLA Harvard Chicago ASA IEEE AMA. Business Ethics: Ethical Decision Making and Cases. (2015, Nov 11).

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O. C. Ferrell, John Fraedrich, Ferrell. Cengage Learning, Jan 1, 2016 - Business & Economics - 544 pages. 0 Reviews. Packed with cases, exercises, simulations, and practice tests, the...

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Auburn University. O. C. Ferrell is the James T. Pursell Sr. Eminent Scholar Chair in Ethics and director of the Center for Ethical Organizational Cultures in the Raymond J. Harbert College of Business at Auburn University. He served as the Distinguished Professor of Leadership and Ethics at Belmont University and University Distinguished Professor of Marketing in the Anderson School of Management at University of New Mexico.

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